Strategic Plan Development

Board Presentation
March 2, 2023

Stakeholder Engagement

Steering Committee

Cross section of internal and external stakeholder that elevate key ideas.

Leadership Team

Uses information from Steering Committee to craft key parts of the plan.

Focus Groups/ Public Survey

Provide feedback on the draft plan. Public community survey closed 2/27.

School Board

Provides feedback via monthly updates and board workshops and approves the plan

Community Survey Setup

- Big-picture, 5-minute survey asking about priorities for division
- English, Spanish (and auto-translation in other Google-supported languages)
- Open 2/15-2/27
- 2 mass communications to all staff/families
- Social media
- Posts on Canvas and outreach for student input at Walker, Buford, CHS
- Press release/media coverage

Insight EDUCATION GROUP

1,173 total responses

About survey respondents

How are you connected to Charlottesville City Schools? Please choose the one option that best describe your connection to the school district. I am a...

1,169 responses

- 18.6%
- 46.2%
- 24.2%

- ● Student enrolled in Charlottesville City Schools
- ● Parent/Guardian of at least one student enrolled in Charlottesville City Schools
- ● Charlottesville City Schools Employee
- ● Charlottesville City Schools Employee + Parent/Guardian of at least one student enrolled in Charlottesville City Schools
- ● Community Member
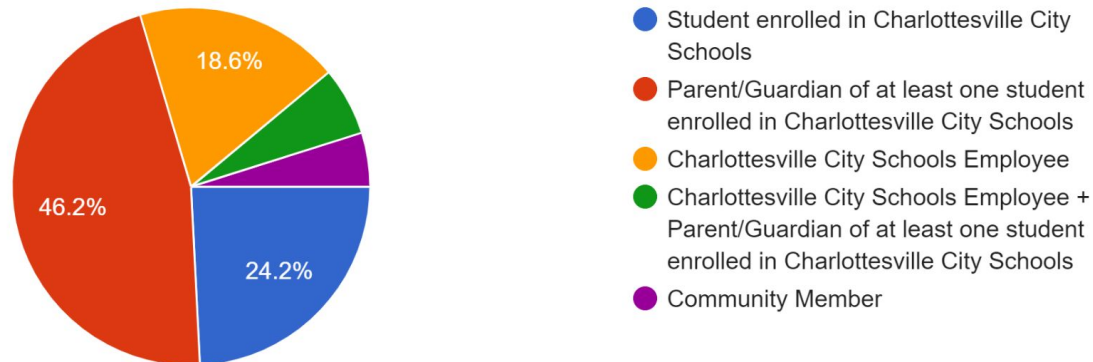
- 544 parents
- 283 students
- 217 employees
- 72 employee-parents
- 57 community members

About survey respondents

As a student, parent/caregiver/guardian, or employee of Charlottesville City Schools, please select the school(s) or setting(s) with which you are primarily affiliated. (Select all that apply.)
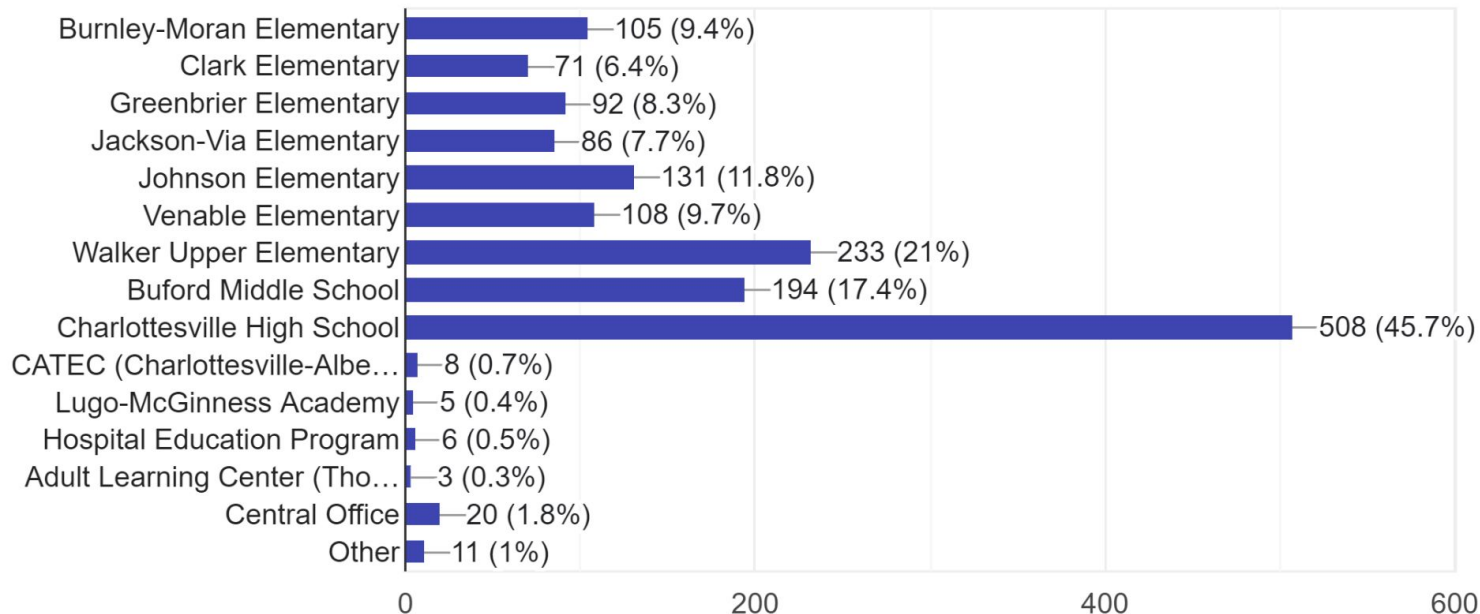
1,112 responses

School/Setting	Count
Burnley-Moran Elementary	105 (9.4%)
Clark Elementary	71 (6.4%)
Greenbrier Elementary	92 (8.3%)
Jackson-Via Elementary	86 (7.7%)
Johnson Elementary	131 (11.8%)
Venable Elementary	108 (9.7%)
Walker Upper Elementary	233 (21%)
Buford Middle School	194 (17.4%)
Charlottesville High School	508 (45.7%)
CATEC (Charlottesville-Albe…)	8 (0.7%)
Lugo-McGinness Academy	5 (0.4%)
Hospital Education Program	6 (0.5%)
Adult Learning Center (Tho…)	3 (0.3%)
Central Office	20 (1.8%)
Other	11 (1%)

What's next

- Survey data analysis (Insight)
- Feedback gathering continues via Steering Committee-led focus groups
- Steering Committee and Executive Leadership start to draft priorities & goals

Insight
EDUCATION GROUP

Key Board Dates

The Board will also receive monthly updates at regularly scheduled meetings.

March 18
Core Values, Vision, Mission

May 20
Full Plan Workshop

June 1
First Reading

July?
Final Approval

Insight
EDUCATION GROUP

Q&A

Insight
EDUCATION GROUP